

# YourFLVoice

Insight from Your Insurance Consumer Advocate



## Identity Theft Prevention and Awareness Month

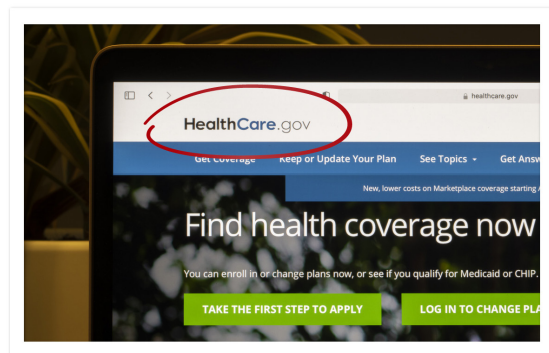


While holiday season is a joyous time, scammers use the season to take advantage of unsuspecting victims. While you should always be cautious of potential scams and identity theft, I urge you to be extra vigilant during the holidays. Be it in person, online, via phone, email, etc., scammers are creative and innovative in their attempts, and you may not easily recognize the scam or forms of identity theft.

**BELOW ARE A FEW TIPS TO HELP PROTECT YOURSELF AND YOUR IDENTITY:**

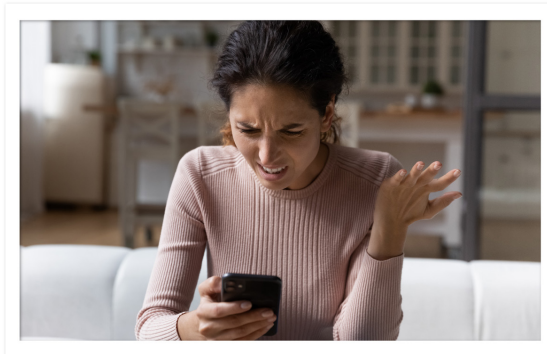


- 1. Beware of how and where you dispose of sensitive documents, including insurance information.** Scammers can easily use your insurance information to obtain care, file fraudulent insurance claims or sell documents to an unsuspecting person searching for insurance. Shred important documents to avoid identity theft.



2. **When shopping for insurance, including through the federal marketplace (ACA), rely upon reputable websites like**

**www.healthcare.gov.** Other sites may look legitimate yet be a scam site set up to steal your personal information, identity, get insurance policies in your name, etc.



3. **Be leery of unsolicited calls from someone claiming to be an insurance agent.** They may be attempting to gather personal information. Only discuss and make insurance changes with your designated insurance agent.

**Protect your identity. Don't let your holiday season be ruined by a cunning scammer.**

- For more tips on how to protect yourself, visit the Florida Department of Financial Services' *Your Money Matters* identity theft page:

**[www.MyFloridaCFO.com/YMM/CreditAndDebt/IdentityTheft](http://www.MyFloridaCFO.com/YMM/CreditAndDebt/IdentityTheft)**

- To learn more about scams and fraud, visit:

**[www.MyFloridaCFO.com/Division/ICA/FraudandScams](http://www.MyFloridaCFO.com/Division/ICA/FraudandScams)**

**Happy Holidays!**





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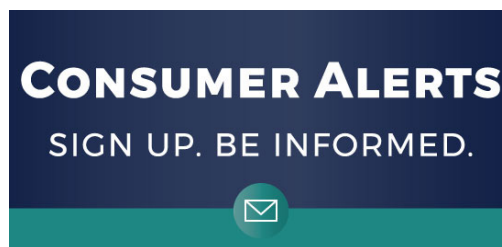
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