

AMENDED ADDENDUM B

Board of Funeral, Cemetery, and Consumer Services, meeting date: **October 6, 2011**

Continuing Education -- Applications for Course Approval

Pursuant to s. 497.147 Fla. Statutes, and Board Rule 69K-17.0041, the CE courses listed below have been submitted for Board approval. The courses have been reviewed by the Board's CE Committee. **Recommendation:** The Committee and the FCCS Division recommend that these courses be approved for CE credit.

Provider #	Provider Name	Course #	Course Name	Hours
81	The Dodge Institute For Advanced Mortuary Stu:	70886	Techniques For Embalming And Restoring Massive Crushing Head Injuries And Other Trauma Cases	2
14008	FUNERALDIRECTORCEUS.COM:	71299	Winning Price Shoppers 101	3
		71298	Whats Your Strategy	3
		71297	Public Speaking 101	3
		71296	Telephone Etiquette & Best Practices For Funeral Homes	3
		71295	New American Way Of Death	3
		71294	Marketing Embalming	3
		71293	Social Media & Funeral Service-Making Sense Of Facebook, Twitter And Youtube	3
		71292	Understanding Google-The External And Internal Effects On Your Funeral Home	3
		71291	Facebook Best Practices For Funeral Directors	3
		71290	Are You A Born Again Undertaker	3
		71289	Principles And Practices Of Green Burial In North America	3
		71288	Challenges For The 21st Century Funeral Service Professional	3
135	Independent Funeral Directors of Florida:	71496	Sixth Annual Funeral Service Business Plan Conference	11
		71495	Cremation Strategies Conference	5
9605	M.K. Jones & Associates, Inc.:	70686	The Value Of A Funeral	7
136	National Funeral Directors Association:	70885	VA National Cemeteries Fulfilling The Final Promise Of Care	1
		70684	NFDA Exhibits	1
		70683	Closing Session Insights From JFK To RFK To OJ	1
		70682	Upping Your Game What To Do When The Competition Levels The Playing Field	2
		70681	Online Marketing For Funeral Service	2
		70680	Mystery Shopping Funeral Homes Inside The Mind Of The Consumer	2
		70679	Anatomy Of A Cremation Machine	2
		70678	What's So Special About A Funeral Home Cemetery Combination	1
		70677	Formaldehyde Health Effects Precautions And Its Future An Update	1
		70676	Employee Motivation And Morale Getting Results Through People	1
		70675	Difficult Case Embalming And Creating A Smile	1
		70674	Cremation In Europe	1
		70673	The New Consumer You Can't Connect With Your Customers If You Don't Know Who They Are	2
		70672	Small Town America In The Aftermath Of Tragedy	2
		70671	Real Directors Real Technology Real Results	2
		70670	Managing Mass Fatality Situations	2
		70669	Developing Customer Loyalty In The Digital Age	2

	70668	Opening Session The Pursuit Of Happyness	1
	70667	The Difference Is In The Details	1
	70666	Professional Presence An Image Or Excellence	1
	70665	OSHA Regulatory Compliance Matters	1
	70664	Demystifying Succession Planning How To Preserve The Family Business	1
	70663	Advertising Strategy In A Challenging Economy	1
	70662	Understanding The Standards Of Arlington National Cemetery	1
	70661	Professional Burnout Prevention Recognize It And Reverse It	1
	70660	Googles Changes Facebook Obits And Smartphone Shoppers Consumer Shift	1
	70659	Ethics Negative Consequences Positive Results	1
	70658	Economics And Advantages Of Owning And Operating A Crematory	1
	70657	Taking Off The Blinders Building The Service Experience That Really Builds The Business	2
	70656	Smart Phones Smarter Business	2
	70655	Is Preneed The iPad Or The Edsel Of Funeral Service	2
	70654	Handling Claims Litigation And Regulatory Investigation	2
	70653	Alkaline Hydrolysis Knowledge And Experience	2
	70652	Organ Donation Hear The Other Side Of The Story	1
	70651	Serving Veterans Information You Need To Know	1
	70650	Gender And Ethical Concerns In Funeral Service	1
	70649	Cremation Statistics And Projections	1
	70648	30 Plus Innovative Price Offerings	1
	70647	Mastering Communication Between The Embalmer And Management	1
	70646	Marketing Your Cemetery Connecting With Your Community	1
	70645	Ideas Exchange Power Hour Ignite Innovation In 60 Minutes	1
	70644	Canadians Do Cremation Right	1
	70643	Are You In The Disposal Business Or The Disposition Business	1
	70642	Reconstructive Techniques For Facial Repair Of Trauma	4
	70641	Introduction To Alkaline Hydrolysis Understanding The Process And Procedure	2
7002 New Jersey Funeral Service Education Corp:	71286	Extreme Embalming	6
137 Selected Independent Funeral Homes:	71085	2012 NextGen Seminar	6

Initials of FCCS staffer who prepared this document:

Approved for presentation to the Board (Director or Assistant Director):

SPR 9/29/11

DAZ