

FLORIDA LIFE AND HEALTH INSURANCE GUARANTY ASSOCIATION

**3740 BEACH BLVD.
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Jacksonville, FL 32207-3877**

**Telephone number 904-398-3644
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September 17, 2012

**A Message For AvaHealth, Inc. d/b/a Key
Insurance Plan Policyholders And Covered Dependents**

NOTICE REGARDING POLICY COVERAGE AND NON-RENEWAL

Since July 2, 2012, AvaHealth, Inc. d/b/a Key Insurance Plan has been in rehabilitation. Now, by order of the Circuit Court, in and for Leon County, Florida the company has been liquidated.

Besides providing for the rehabilitation and liquidation of insurance companies, Florida law also provides for a limited safety net for the policyholders of liquidated companies. The purpose of the safety net is to give policyholders time to adjust and to obtain alternative policies.

The safety net is the Florida Life and Health Insurance Guaranty Association, established under Florida Statutes Chapter 631, Part III. We automatically step in and take over AvaHealth's obligations under your policy. We will be collecting premiums and administering your policy generally the way your AvaHealth d/b/a Key Insurance Plan policy requires. We also pay all policyholder valid claims incurred during the life of your policy. We will do this for a limited time, subject to our \$300,000 statutory limit and other applicable Florida statutory law.

We are a safety net, but we are not an insurance company. Pursuant to the Circuit Court's liquidation order, individual and group policies, including certificates of coverage under group policies, cannot be cancelled without at least 180 days prior notice. Because we are not an insurance company, we are non-renewing all AvaHealth and AvaHealth d/b/a Key Insurance Plan individual and group policies, including certificates of coverage under group policies, pursuant to two things: 1) the liquidation order and 2) the terms of the policies and certificates, which in many cases will extend your potential coverage beyond 180 days. The bottom line is that, subject to guaranty association coverage limits and other terms of your policy or certificate, you will have at least 180 days of continued coverage before your policy or certificate is non-renewed pursuant to its provisions.

Here is how you can determine your termination date:

If you have an individual policy, a group policy or a certificate of coverage under a group policy with a policy renewal date after March 15, 2013, your policy or your certificate under a group policy will terminate as of 12:01 a.m. local time on the next policy or group policy, as applicable, renewal date.

If you have an individual policy, a group policy or a certificate of coverage under a group policy with a policy renewal date of September 15, 2012 or later, but before March 15, 2013, your policy or your certificate under a group policy will terminate as of 12:01 a.m. local time on the next policy or group policy, as applicable, renewal date after March 15, 2013.

Please see the following chart to determine the effect of this termination notice on your policy or certificate if your policy or group policy renewal date is the first day of a month. If your policy or group policy renews on a date other than the first of the month, your policy or certificate will terminate as of that renewal date as explained in the two paragraphs above.

<u>Next Policy Renewal Date</u>	<u>Policy or Certificate Termination Date</u>
September 1, 2012	September 1, 2013
October 1, 2012	October 1, 2013
November 1, 2012	November 1, 2013
December 1, 2012	December 1, 2013
January 1, 2013	January 1, 2014
February 1, 2013	February 1, 2014
March 1, 2013	March 1, 2014
April 1, 2013	April 1, 2013
May 1, 2013	May 1, 2013
June 1, 2013	June 1, 2013
July 1, 2013	July 1, 2013
August 1, 2013	August 1, 2013

We have engaged the services of R.N. Swanson & Associates to provide future administration of your policy, and you will receive a separate notice from them shortly. This notice will provide the non-renewal date specific to your policy. In the interim, however, if you are having any difficulty in determining exactly how these non-renewal rules apply to your policy, and would like a more immediate clarification, you may contact them via phone at (847) 803-9629, or fax at (847) 803-9643.

On behalf of the Association, and with best regards,

William E. Falck
Executive Director/
General Counsel