

CHIEF FINANCIAL OFFICER  
**JIMMY PATRONIS'**  
**RUNDOWN**  
FLORIDA DEPARTMENT OF FINANCIAL SERVICES

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## Floridians,

On Thursday, I [urged](#) Floridians to take advantage of the 2021 Back-to-School Sales Tax Holiday, which begins Saturday, July 31, 2021 and extends through Monday, August 9, 2021. Getting ready for the school year can be an expensive time for Floridians, and this tax break will help families ensure their children have all the supplies they need to reach their full academic potential this school year. A huge thank you to Governor DeSantis and the Legislature for passing and signing this important sales tax holiday. Don't miss out on this great opportunity!



On Wednesday, I sent a [letter](#) to Susannah Levin, a former Ben & Jerry's employee who recently resigned from the company following their decision to stop selling in Israeli settlements. Levin, a longtime graphic designer for Ben & Jerry's, made news following her Facebook post last Wednesday. Levin's resignation came after Ben & Jerry's July 19th announcement that they plan to cut ties with Israel because the free and democratic nation is "inconsistent with our values." Susannah's principled stand on behalf of a free and democratic nation is something we can all be proud of.

Lastly, I [encouraged](#) Floridians to turn their cell phones off and then back on once a week, which can prevent hackers from accessing personal information. According to the [National Security Agency \(NSA\)](#), this action every week can make personal devices more secure and make it harder for criminals to steal data. Rebooting a cell phone is a quick and easy way to make it more difficult for these criminals to make you or your family their next victim. As CFO, I remain committed to protecting Floridians from cyber-criminal activity and will work to bring those who commit these crimes to justice. If you believe you are a victim of a cybercrime, report it immediately at [FLTreasureHunt.gov](#).

Sincerely,

Jimmy Patronis  
Chief Financial Officer  
State of Florida

Stay  
Connected



Increase Text  
Size

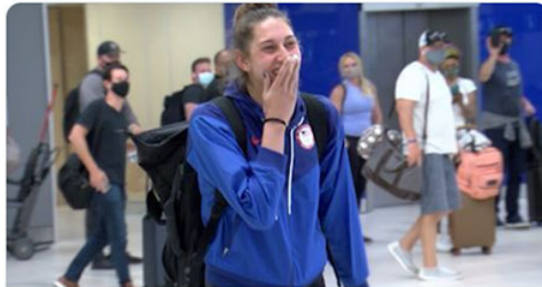


# Top Tweet



**Jimmy Patronis**   
@JimmyPatronis

Welcome back to Florida, Ana Zolotic! Congratulations on your HUGE achievement--the first woman to bring home GOLD in Taekwondo! [#Olympics](#)   
[#FloridalsForWinners](#)



Woo-hoo!: Ana Zolotic, Olympic gold medalist from Largo gets surprise welcom...  
"It finally feels like I just won the Olympic gold" the gold medalist said during her welcome home Tuesday night. Pinellas County's own Ana Zolotic made history i...  
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