

NOTICE OF PROPOSED RULE

DEPARTMENT OF FINANCIAL SERVICES

Division of Insurance Agents and Agency Services

RULE NO.:	RULE TITLE:
69B-156.119	Application in Advertisement
69B-156.120	Enforcement Procedures
69B-156.121	Filing for Review

PURPOSE AND EFFECT: Rule 69B-156.119, F.A.C., is being repealed since it is obsolete. Rules 69B-156.120 and 69B-156.121, F.A.C., are duplicative of Rules 69O-156.120 and 69O-156.121, F.A.C., which are administered by the Office of Insurance Regulation.

SUMMARY: Rules 69B-156.119, 69B-156.120, and 69B-156.121 are repealed.

SUMMARY OF STATEMENT OF ESTIMATED REGULATORY COSTS AND LEGISLATIVE

RATIFICATION: The agency has determined that this rule will not have an adverse impact on small business or likely increase directly or indirectly regulatory costs in excess of \$200,000 in the aggregate within one year after the implementation of the rule. The proposed rule repeals will not require legislative ratification. A SERC has not been prepared by the agency.

Any person who wishes to provide information regarding the statement of estimated regulatory costs, or to provide a proposal for a lower cost regulatory alternative must do so in writing within 21 days of this notice.

RULEMAKING AUTHORITY: 624.308(1), 626.9611, 627.6735 FS

LAW IMPLEMENTED: 624.307(1), 624.317, 624.428, 626.830, 626.9541(1), 626.9641(1), 627.6515(6) , 627.6735 FS

IF REQUESTED WITHIN 21 DAYS OF THE DATE OF THIS NOTICE, A HEARING WILL BE HELD AT THE DATE, TIME AND PLACE SHOWN BELOW (IF NOT REQUESTED, THIS HEARING WILL NOT BE HELD):

DATE AND TIME: October 17, 2011 @ 10:00 A.M.

PLACE: Room 142, Larson Building, 200 E. Gaines Street, Tallahassee, FL

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this workshop/meeting is asked to advise the agency at least 5 days before the workshop/meeting by contacting Cindy Benefield @ (850) 413-5404 or Cindy.Benefield@MyFloridaCFO.com. If you are hearing or speech impaired, please contact the agency using the Florida Relay Service 1(800)955-8771 (TDD) or 1(800)955-8770 (Voice).

THE PERSON TO BE CONTACTED REGARDING THE PROPOSED RULE IS: Cindy Benefield, Senior Management Analyst, Division of Insurance Agents and Agency Services, 200 E. Gaines Street, Tallahassee, FL 32399 (850) 413-5404

THE FULL TEXT OF THE PROPOSED RULE IS:

69B-156.119 Application in Advertisement.

Rulemaking Specific Authority 624.308(1), 626.9611 FS. Law Implemented 624.307(1), 624.428, 626.830, 626.9541(1)(a), (b), (c), (e), (k), (l), 626.9641(1), 627.6515(6) FS. History—New 6-12-88, Formerly 4-46.018, 4-156.119, Repealed

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69B-156.120 Enforcement Procedures.

Rulemaking Specific Authority 624.308(1), 626.9611 FS. Law Implemented 624.307(1), 624.317, 626.9541(1)(a), (b), (e), (k), (l), 626.9641(1) FS. History—New 6-12-88, Formerly 4-46.019, 4-156.120, Repealed_____.

69B-156.121 Filing for Review.

Rulemaking Specific Authority 624.308(1), 626.9611, 627.6735 FS. Law

Implemented 624.307(1), 626.9541(1)(a), (b), (e), (k), (l), 626.9641(1), 627.6735

FS. History–New 6-12-88, Amended 9-4-89, Formerly 4-46.020, 4-156.121,

Repealed_____.

NAME OF PERSON ORIGINATING PROPOSED RULE: Greg Thomas, Director, Division of Insurance Agents and Agency Services

NAME OF AGENCY HEAD WHO APPROVED THE PROPOSED RULE: Jeff Atwater, Chief Financial Officer, Department of Financial Services

DATE PROPOSED RULE APPROVED BY AGENCY HEAD: August 2, 2011

DATE NOTICE OF PROPOSED RULE DEVELOPMENT PUBLISHED IN FAW: N/A