



Florida Chief Financial Officer Jeff Atwater launched Operation S.A.F.E. (Stop Adult Financial Exploitation) as part of his On Guard for Seniors initiative to help inform, empower, and protect Florida's seniors from financial scams and fraud.

Seniors control 70% of the nation's wealth, which makes them prime targets for financial exploitation.

Seniors who attended the Be Scam Smart workshops said:

"Savored every moment of this workshop. The information was needed and vital for seniors' and consumers' financial survival."
- *West Palm Beach*

"Presentations were great & well timed. Excellent information we all need to know." - *Pensacola*

"Every senior in the city and state should attend the Be Scam Smart Workshop."
- *Jacksonville*

"Thank you for alerting us to the scams we as seniors are exposed to."
- *Brandon*



For more information please visit
www.MyFloridaCFO.com/SAFE
or call **1-877-MY-FL-CFO (693-5236)**.