



# FAMILY FOUNDATIONS

## BUILDING A STRONG FINANCIAL FUTURE

Florida Chief Financial Officer Jeff Atwater is proud to present **Family Foundations: Building a Strong Financial Future**, a comprehensive online financial literacy and education initiative to provide Hispanic Floridians and their families with important personal financial information and the knowledge to help build a strong financial future.

A recent survey showed that 20% of Hispanics indicated they did not have any financial products including bank accounts, retirement plans and life insurance and that the most important financial priorities for Hispanics are saving for retirement, reducing debt, and building an emergency savings account.

The Family Foundations website provides interactive videos with information and tips on these topics and additional personal finance issues including:

- Banking and the various types of checking accounts, savings accounts and loans offered.
- Saving and how to create and maintain a budget to plan for the future.
- How to manage debt, credit cards and reviewing your credit report.



Visit [www.MyFloridaCFO.com/YMM](http://www.MyFloridaCFO.com/YMM) or call 1-877-MY-FL-CFO (693-5236) to learn more!

